



*Fièremment*



**VAUDREUIL  
SOULANGES**

**Développement Vaudreuil-Soulanges** presents to you its Buy Local media kit for the 2021 Holidays.

You are invited to post this material on social media to inform and raise awareness in your citizens to encourage them to make local purchases during the Holiday season. It also shows your support to your local store owners.

In this media kit, you will find the following tools:

- Facebook Page cover;
- 5 Facebook posts and their related image.

Other graphic elements can be sent to you upon request. To put in a request, please contact Stéphanie Lacroix by email at [slacroix@developpementvs.com](mailto:slacroix@developpementvs.com).

**We thank you for your support in encouraging the buy local movement.**



## Facebook Page cover



## Publication #1

Do you want to be the star of your gift exchange? Think local! 🎁

In Vaudreuil-Soulanges, you can find unique gifts that will please your loved ones. 🥰

In fact, Christmas markets are the perfect place to make great finds. Let the Holiday cheer take you over by visiting one of 12 Christmas markets in Vaudreuil-Soulanges: <https://achatlocalvs.com/en/marches-de-noel/>



The illustration depicts a festive Christmas market scene at night. A wooden stall with a red and white striped awning and a snow-covered roof is the central focus. A vendor in a red sweater is handing a green wreath to a customer in a blue hoodie. Another customer in a white sweater and blue hat is walking away with several shopping bags. The background is a dark blue night sky with white snowflakes falling. The overall style is flat and colorful.

**Visit one of the Christmas markets**  
in Vaudreuil-Soulanges

**ACHAT LOCAL**  
achatlocalvs.com

Fièrement  VAUDREUIL SOULANGES

## Publication #2

Why wait last minute to shop for your Christmas gifts when an array of local stores can be discovered close to home? 🤔

Many shop owners have extended their business hours as the Holidays come near! 🎄  
Take this opportunity to visit them and find the perfect local gift!

Visit the local store directory: <https://achatlocalvs.com/en/repertoire/>



**Discover the  
local stores directory**

**ACHAT  
LOCAL**  
achatlocalvs.com

Fièremment  **VAUDREUIL  
SOULANGES**

### Publication #3

The Holidays are the perfect moment to visit your local stores! 🎁

By shopping in Vaudreuil-Soulanges, you can have a positive impact on our regional economy, contribute to the reduction of the environmental footprint and support people from your community.

Go local for your Holiday shopping! 😊

# Think local stores for your holiday shopping!

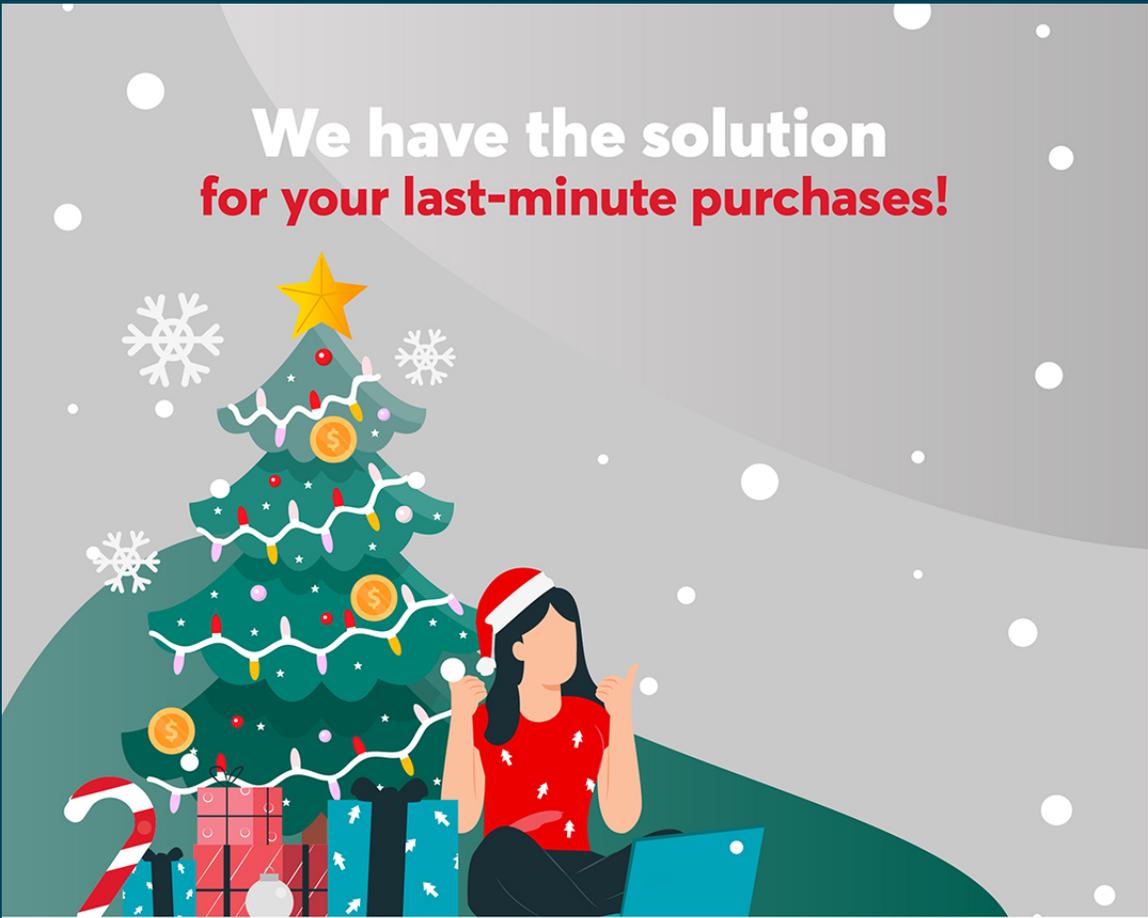


## Publication #4

If you have not seen time fly in the past weeks, we remind you that Christmas is coming in a few days! 🤖

Don't panic, we have the solution for your last-minute purchases. Go to your local stores for a thousand and one discoveries!

Discover a vast selection of local businesses from the comfort of your own home by consulting our interactive directory at <https://achatlocalvs.com/en/repertoire/>.



**We have the solution  
for your last-minute purchases!**

**ACHAT  
LOCAL**  
achatlocalvs.com

*Fièremment*  **VAUDREUIL  
SOULANGES**

## Publication #5

Were you waiting for Boxing Day to purchase your Christmas gifts or simply to enjoy deals? Think local! 😊

You will find in our local stores exceptional prices and wonderful treasures, in addition to supporting someone from the community. 🥰

Local purchases make a difference for everyone!

# For *Boxing Day*, buy local!



Fièrement



VAUDREUIL  
SOULANGES